



## **Integra Systems – Melding the human with the technological**

*A lot has happened for Integra Systems since the multiple award-winning Melbourne enterprise previously exhibited at Austech in 2017.*

Not only has the company increased its facility floorspace by 270sqm, achieved ISO 9001 accreditation, grown staff by 30% and signed a manufacturing agreement with Mercedes-Benz, but Integra is paving the way in Industry 4.0 and making significant headway with the deployment of robotics.

How does such a people-focused industrial design manufacturer meld the human with the technological? The answer to this question, and many others, is what Integra will share with Austech visitors, as well as showing how adaption to change and transformation fits perfectly with its core offering of turning creative industrial design concepts into real outcomes.

“Introducing automation to the more repetitive work always helps your business,” explains Paul Hughes, Managing Director of Integra. “If you take care of that at the backend, it helps you grow and, ultimately, you’re employing more people in the long-run at a higher level than what you would if you didn’t have automation.”

By embracing innovation and automation, Integra is a thriving example of how smaller Australian manufacturers can beat import competition with agility and best-in-class design. As evidence, Integra has continued to refine its WorkSmart ergonomic workstation solutions (AeroSmart and BioSmart) and expand on its successes in point-of-sales systems in recent years. Examples of this technology will be on display and up for discussion at Integra’s Austech stand.

Another very special feature at this year’s Austech is Integra’s latest recruit – Ozzie the Robot (full name ‘Oz Innovative Engineering’). While Ozzie might not have as warm a handshake as the rest of the team, we assure you he’s still very friendly and will be more than happy to give you a business card, if you ask nicely.

Integra is the place where visions are made real. Come equipped with your grandest ambitions and share them with the passionate team – because they love nothing more than a design challenge. As leaders in advanced manufacturing processes and rapid prototyping, Integra Systems takes pride in taking the dreams and aspirations of customers and making them soar.

**Integra Systems**

**[www.integrasystems.com.au](http://www.integrasystems.com.au)**

**Stand MS72**