

Distributed at

AUSTRALIAN
MANUFACTURING
WEEK

AMW
2027
MELBOURNE



AUSTRALIAN
MANUFACTURING
TECHNOLOGY

AMT Media Kit 2027

AMT 2027

In 2027, *Australian Manufacturing Technology* (AMT) magazine will unveil a bold new editorial strategy, designed to elevate the voice of Australian manufacturing. With a refreshed look and a renewed focus, AMT will prioritise long-form commentary and in-depth editorial that speaks directly to decision-makers, owners, and leaders across the manufacturing industry.

Rather than simply reporting the news, AMT will leverage its extensive network of industry contacts across the country to deliver exclusive thought leadership and strategic insights that cannot be found anywhere else. Our quarterly publication will continue to provide comprehensive coverage of advanced precision manufacturing, but with a sharper lens on the stories that matter most to those shaping the future of the sector.

Published quarterly and distributed to more than 5,000 readers across Australia and the world, AMT is the leading voice in manufacturing technology — delivering deeper editorial insight and greater strategic relevance to the sector.



Core Topics

- **Advanced & Additive Manufacturing:** innovations in 3D printing, composites, plastics, and fabrication.
- **Automation & Robotics:** integration of robotics, smart systems, and AI into industrial processes.
- **Digital Transformation & Smart Tech:** software, logistics, artificial intelligence, and Industry 4.0/5.0.
- **Energy, Sustainability & Clean Tech:** renewable energy, emissions reduction, waste management, and sustainable practices.
- **Production & Process Efficiency:** tools and systems enhancing manufacturing precision and reliability.
- **Business Strategy & Operational Excellence:** leadership, quality control, and management practices.
- **Sector Innovation Spotlights:** deep dives into industries like aerospace, automotive, mining, and construction.
- **Human-Centric & Future-Ready Industry:** themes around Industry 5.0, workforce evolution, and tech-human synergy.

[Read the online version here.](#)

A message from the AMTIL CEO

AMTIL is pleased to partner with Executive Media, strengthening the future delivery of *Australian Manufacturing Technology (AMT)* and supporting the continued growth of Australia's manufacturing technology sector.

Effective 1 July 2026, the partnership brings specialist publishing expertise and established production timelines to *AMT*, ensuring the publication continues to deliver high-quality editorial outcomes for industry.

AMT has long been recognised as the industry's magazine. Developed by industry, for industry, it is a trusted source of insight, education and support for Australia's manufacturing technology community. Through this partnership, AMTIL retains full ownership of the *AMT* brand and maintains final editorial approval on every edition, while Executive Media delivers premium production and publishing support.

Executive Media brings more than 50 years' experience in producing high-quality industry publications, providing added capability and scale to support the magazine's ongoing success.

Continuing strong editorial focus and member value

AMT is published four times per year and remains one of the most effective channels for AMTIL members to share expertise, showcase capability, and reach thousands of decision-makers across the sector.

Member editorial will remain a priority, with the magazine continuing to deliver a recognisable brand, premium design and curated thought leadership content.

Under the new arrangement, AMTIL's team will continue to coordinate all calls for content and confirm editorial acceptance, ensuring a consistent, high-quality editorial tone that reflects the priorities of the manufacturing technology industry.

Advertising support and extended reach

Through its combined print and digital presence, *AMT* will continue to reach thousands of industry professionals with every edition, providing in-depth coverage of manufacturing innovation and supporting AMTIL members in their business interests.

Executive Media will manage production and advertising sales from 1 July 2026.

To ensure continued value for members, a 20 per cent member discount on advertising will be retained, supporting cost-effective visibility across the sector. Published content will also continue to be amplified across AMTIL's digital channels, extending reach through email, website and social media platforms.

**Lorraine Maxwell,
CEO & Chief Executive Officer,
AMTIL**



Upcoming editions & deadlines

V27.N1

EDITION FOCUS

- AMW 2027 Preview
- Advanced Manufacturing Technologies
- Robotics and Smart Automation
- Smart Factories and Industry 5.0

EDITORIAL AND ARTWORK DEADLINE

5th February 2027

PUBLICATION RELEASE DATE

April 2027

V27.N2

EDITION FOCUS

- AMW 2027 Review
- Australian Manufacturing Capability
- Digital Transformation in Practice
- Supply Chain Resilience & Sovereign Capability

EDITORIAL AND ARTWORK DEADLINE

14th May 2027

PUBLICATION RELEASE DATE

July 2027

V27.N3

EDITION FOCUS

- Additive Manufacturing (industrial applications)
- Aerospace & Defence
- Medical Manufacturing

EDITORIAL AND ARTWORK DEADLINE

16th July 2027

PUBLICATION RELEASE DATE

September 2027

V27.N4

EDITION FOCUS

- Energy & Renewables Manufacturing
- Mining & Resources Equipment
- Agriculture, Food & Beverage Manufacturing

EDITORIAL AND ARTWORK DEADLINE

8th October 2027

PUBLICATION RELEASE DATE

December 2027

Australian Manufacturing Technology (AMT) is published four times a year by AMTIL and distributed to over 5,000 decision makers within the industry.

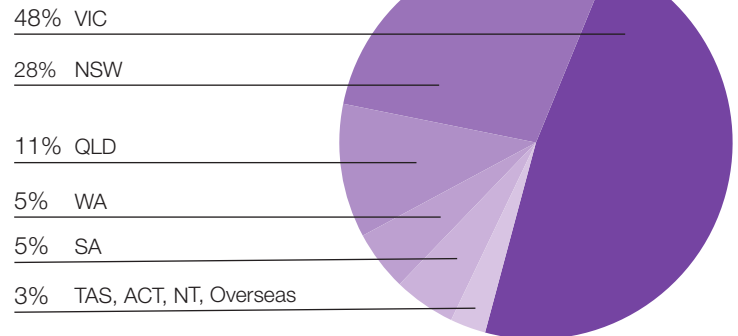
AMT provides in-depth coverage of advanced precision manufacturing, with a strong focus on metal machinery, cutting, and fabrication—making it the go-to publication for professionals across the manufacturing technology landscape.

The publication provides information, education and support to the manufacturing technology industry therefore supporting AMTIL members in their business interests.

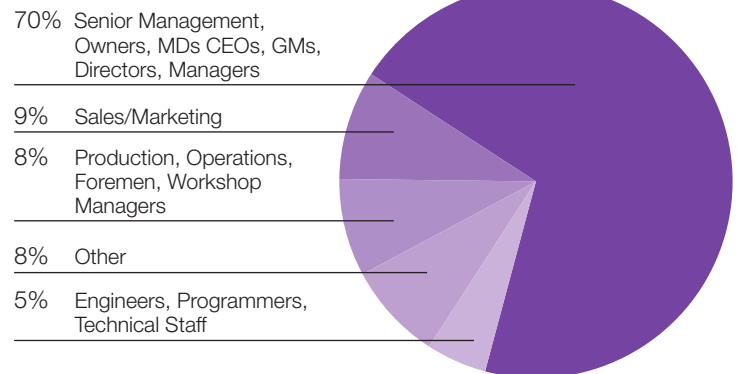
AMT reaches out to the following industries:

- Additive Manufacturing
- Aerospace and Defence
- Agriculture, Food and Beverage
- Automotive
- Business Management
- Compressors and Air Technology
- Construction and Infrastructure
- Cutting Tools
- Electronics
- Energy and Sustainability
- Forming and Fabrication
- Industry 4.0
- Material Handling
- Material Removal
- Medical
- Mining
- Motors and Drives
- Plastics, Composites and Advanced Materials
- Transport.

AMT SUBSCRIBERS



PROFESSION



Distributed at Australian Manufacturing Week

AMT will be distributed at Australian Manufacturing Week (AMW), May 11–14 at Melbourne Convention and Exhibition Centre. AMW is Australia's premier manufacturing solutions event that showcases the latest innovations, technologies and equipment in the advanced manufacturing sector. A presence at the event means *AMT* will reach manufacturing, engineering and industrial technology professionals from across Australia.

With hundreds of exhibitors and thousands of industry visitors, the event provides *AMT* with a valuable opportunity to connect with its core audience and showcase advertisers and editorial content to a highly engaged manufacturing community.

What AMT readers are saying...

I've actually found leads for suppliers etc... from your magazine to help me in my work.

LIAM HOPKINS
BOSCH AUSTRALIA & NEW ZEALAND

Provides us with informative information on companies we might see potential business with.

JOE MARASCO
OERLIKON METCO AUSTRALIA PTY LTD

I have found that AMT has not only got excellent articles but many of the advertisements are also a great source of information.

MAX SCORER
CIVIL AIRWORTHINESS SERVICES AUSTRALIA

WOW! I don't know where to start! Interesting industry related information... I always find the time to leaf through it.

BRAD SPARROW
MANAGER, RECRUITMENT CONSULTANT
PEOPLE RESOURCE GROUP

AMT magazine subscription is great because it provides manufacturing technology updates and insights to the professionals in this field.

KEN SALAZAR
DESIGN ENGINEER
NGK STANGER PTY LTD

I do read AMT... and share it with the team. It goes into our central library for all to read.

ANTHONY FRANKLIN
HEAD OF AUTOMATION AND MAINTENANCE
MINIFAB (AUST) PTY LTD

There is one section that I always read – the historic article on the last page – it provides a perspective on where we have come from.

STEVE BURTON
SEAL-JET PTY LTD

This magazine keeps me aware of recent technical and company innovations. Keep up the good work.

TEWFIK G SAAD
PHOELENZ PTY LTD

A good read and always interesting to see what local manufacturing projects we have in Australia... a good reference for what local manufacturing can do for us.

CHRIS MACPHERSON

Enjoy the mix of articles and industry news and particularly love the History page in each edition.

CAMERON BROWN
MANAGING DIRECTOR
BORDO INTERNATIONAL PTY LTD

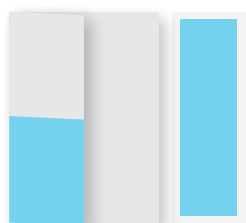
The broad content and editorial is always very interesting. Keep up the good work.

TONY VERCOE
MANAGING DIRECTOR
AUTOMATION ENGINEERING SERVICES

Ad Opportunities and Sizes

EXTERNAL FRONT COVER FLAP

- High impact, double sided cover flap
- First impression showcasing product and service
- Business branding
- Product awareness



Front Cover Flap

Trim: 105mm(w) x 150mm(h)
Bleed: 115mm(w) x 160mm(h)

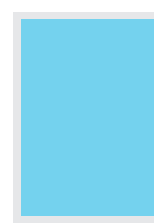
Reverse Cover Flap

Trim: 105mm(w) x 297mm(h)
Bleed: 115mm(w) x 307mm(h)
Image: 80mm(w) x 277mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$7,445	\$5,956

INTERNAL BACK COVER

- High impact position on cover stock
- Ideal for strong messages
- Business branding and product awareness



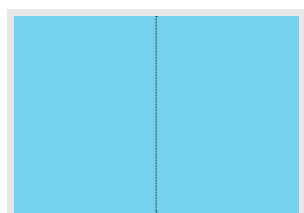
Inside Back Cover

Trim: 210mm(w) x 297mm(h)
Bleed: 220mm(w) x 307mm(h)
Image: 190mm(w) x 277mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$6,595	\$5,276
4 x	\$5,595	\$4,476

DOUBLE PAGE SPREAD

- WOW factor and huge impact
- Ideal for strong messages
- Business branding
- Product awareness
- Special offers



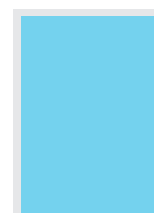
Double Page Spread

Trim: 420mm(w) x 297mm(h)
Bleed: 430mm(w) x 307mm(h)
Image: 400mm(w) x 277mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$7,445	\$5,956
4 x	\$6,345	\$5,076

EXTERNAL BACK COVER

- High impact position on cover stock
- Ideal for strong messages
- Business branding
- Product awareness



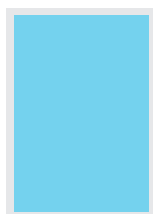
Outside Back Cover

Trim: 210mm(w) x 297mm(h)
Bleed: 220mm(w) x 307mm(h)
Image: 190mm(w) x 277mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$6,895	\$5,516
4 x	\$5,895	\$4,716

FULL PAGE

- High impact
- Ideal for strong messages
- Business branding and product awareness



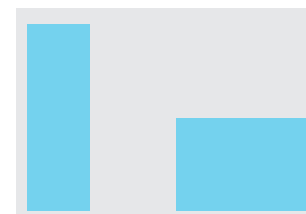
Full Page

Trim: 210mm(w) x 297mm(h)
Bleed: 220mm(w) x 307mm(h)
Image: 190mm(w) x 277mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$4,945	\$3,956
4 x	\$4,245	\$3,396

HALF PAGE

- Strong impact
- Both Vertical and Horizontal
- Business branding
- Product awareness



1/2 Page

Vertical: 85.7mm(w) x 262mm(h)
Horizontal: 177.5mm(w) x 130mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$3,445	\$2,756
4 x	\$2,945	\$2,356

All prices are per issue and excluding GST

EXTERNAL FLYSHEET

- Prime opportunity with AMT subscribers
- Direct marketing mechanism
- Generate interactions and create leads



Flysheet

Image: 140mm(w) x 200mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$2,745	\$2,196
4 x	\$2,345	\$1,876

IMPACT CARD – ONSERT

- Double sided printed on cover stock
- Invitations, promotions and branding
- Generate interactions and create leads
- Same real estate as full page ad



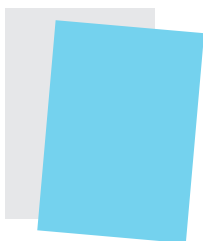
Impact Card

Trim: 105mm(w) x 297mm(h)
Bleed: 115mm(w) x 307mm(h)
(Dark area indicated)

	NON MEMBER	MEMBER
1 x	\$3,445	\$2,756
4 x	POA	POA

FLYER/BROCHURE – ONSERT

- Creative, artwork and print production available for all advertisements and onserts etc



Onsert

Maximum finished size:
210mm(w) x 297mm(h)

	NON MEMBER	MEMBER
1-15 grams	\$3,414	\$2,845
16-30 grams	\$4,734	\$3,945

EDITORIAL

- Editorial purchase must accompany the purchase of an equivalent-sized advertisement

Editorial

Word count: 600 words (+/- 10%)
Images: 1-2 high-res (300 dpi)

Word count: 300 words (+/- 10%)
Images: 1 high-res (300 dpi)

	NON MEMBER	MEMBER
Full page:	\$2,052	\$1,710
Half page:	\$1,350	\$1,125

All prices are per issue and exclude GST and agency commission.

Bleed, Trim and Image when preparing ads

Definitions to help you prepare your artwork for optimum product results.

Trim marks Trim marks (or crop marks) are lines printed in the corners of your publication's page size to show the printer where to trim the paper

Bleed The additional area (3mm-5mm) beyond the trimmed edge of the page size to avoid any white strips: includes all background colours and imagery

Image Where all important content should stay within a nominated area of the trimmed page specifications, such as headings, copy, photos, logo, contact info...etc so as to not be trimmed off



File Specifications

- **PDF FORMAT:** Supplied in, CMYK, 300 DPI, with all images and fonts outlined and embedded.
- **HYPERLINKS:** Embed hyperlinks within your print ready PDF as the same artwork is used for the online version and supply a URL as we use this to hyperlink for the whole advertisement.
- **SIZE:** Match your product specified in the quotation to the products in this media kit to obtain the correct size.
- **IMAGE AREA:** Keep all live images including text at least 10mm inside of trim size. Example - All ads reaching the magazine trims and folds such as full-page ads and double page spreads. All other ads are not affected by this.
- **RESOLUTION:** 300 DPI – Do not use images saved from the internet.
- **BOOKING DEADLINE & CANCELLATION DEADLINE:** Advertising cancelled after the booking deadline is chargeable as quoted. The publisher reserves the right to repeat a previously run advertisement if artwork is delayed.
- **CHANGES:** Artwork alterations after AMT is published (print & digital) will not be possible.
- **ADS:** AMTIL reserves the right to add, delete or alter features in any issue as required.

Sales Enquiries

Further information please contact 03 9274 4200 or email media@executivemedia.com.au



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